

2024 NBJ Summit Agenda – 27th Annual NBJ Summit
Rancho Palos Verdes, CA – Terranea Resort



2024 Theme
Empowered Leadership: Illuminating the Path from Foundation to Future
Theme description: *Honoring the nutrition industry’s past to drive responsible growth, stewardship and innovation for future generations*

Monday July 29 – Thursday August 1, 2024

Premier Title Sponsor: *William Hood & Company*
Visual Illustrator Sponsored by: *TBD*
Virtual Experience Sponsored by: *TBD*
Agenda Sponsored by: *TBD*

2024 NBJ Summit Co-Chairs: **Thomas Aarts**, Co-Founder & Principal, *Nutrition Capital Network*, Co-Founder, *NBJ*
Bill Giebler, Content & Insights Director, *Nutrition Business Journal*
Jessica Rubino, Vice President of Content, *New Hope Network*

Monday, July 29, 2024

- 7:30 AM – 8:30 AM

Networking and Leather Branding
Sponsored by: TBD
Location: The Links, Terranea Golf Course
- 8:00 AM – 5:00 PM

One-on-One Business Networking Meetings
Sponsored by: TBD
Location: Palos Verdes 6-7
- Let's network! This is the dedicated time for your pre-booked 30-minute one-on-one networking meetings. If you haven't booked meetings yet, click on the "Attendees" tab now to connect, chat and book meetings with both in-person and virtual attendees. In-person meetings will take place in Palos Verdes 6 & 7, while virtual meetings will take place on the Swapcard platform.
- 11:00 AM – 1:00 PM – *time TBD*

Golf (9 hole, 2-2.5 hrs.) – 45 people
Sponsored by: TBD
Location: The Links, Terranea Golf Course
- 1:00 PM – 3:00 PM – *time TBD*

Golf (9 hole, 2-2.5 hrs.) – 45 people
Sponsored by: TBD
Location: The Links, Terranea Golf Course
- 5:00 PM – 6:30 PM

Opening Reception
Sponsored by: TBD
Location: Point Terrace

Tuesday, July 30, 2024

- 7:00 AM – 11:00 AM

Specialty Coffee Station
Sponsored by: Disruption LabsGlan
Location: Palos Verdes Prefunction

8:30 AM – 9:30 AM	Breakfast <i>Sponsored by: PV Terrace</i>
9:30 PM – 10:20 PM	Opening Remarks NBJ Summit Co-Chair Thomas Aarts , Co-Founder & Principal, <i>NBA</i> , Co-Founder <i>NBJ</i> <i>Location: Palos Verdes 1-5</i>
10:20 AM – 11:20 AM	Tuesday Keynote: Katie Goodman <i>Sponsored by: TBD</i> Keynote Speaker: Katie Goodman , Executive Coach, author, director, filmmaker, award-winning comedian
11:20: AM – 11:50 AM	Refreshment Break & Book Signing <i>Sponsored by: Glanbia</i> <i>Location: Palos Verdes Prefunction</i>
11:50 AM – 12:30 PM	State of the Industry: NBJ Data & Trends Overview Speaker: Bill Giebler , Content & Insights Director, <i>Nutrition Business Journal</i>
12:30 PM – 1:30 PM	Lunch <i>Sponsored by: TBD</i> <i>Location: PV Terrace</i>
1:30 PM – 2:15 PM	State of the Industry: M&A Overview (+ Panel TBD) Speaker: William Hood , Managing Director & Founding Partner, <i>William Hood & Company</i> Panelists: TBD
2:15 PM – 3:00 PM	Working Groups/Fishbowl/Interactive
3:00 PM – 4:00 PM	DSHEA 30-Year Anniversary: The Next Generation Moderator: Rick Polito , Editor-in-Chief, <i>Nutrition Business Journal</i> Speakers: TBD
4:00 PM – 4:15 PM	Closing Remarks and Housekeeping Announcements
8:00 AM – 5:00 PM	One-on-One Business Networking Meetings <i>Sponsored by: TBD</i> <i>Location: Palos Verdes 6-7</i>
6:00 PM – 7:00 PM	Welcome Reception <i>Sponsored by: TBD</i> <i>Wine Sponsored by: TBD</i> <i>Mocktails Sponsored by: FutureCeuticals</i> <i>Photobooth Sponsored by: TBD</i> <i>Location: Point Terrace</i>
7:00 PM – 9:00 PM	Welcome Dinner Featuring NBJ Awards <i>Sponsored by: TBD</i> <i>Location: Palos Verdes Meadows Lawn</i>
9:00 PM – 11:00 PM	PQAA <i>Sponsored by: TBD</i> <i>Location: Catalina Room</i>

7:00 AM – 11:00 AM	Specialty Coffee Station <i>Sponsored by: Disruption Labs</i> <i>Location: Palos Verdes Prefunction</i>
7:00 AM – 8:00 AM <i>Sponsored by: TBD</i>	Breakfast <i>Location: PV Terrace</i>
8:10 AM – 8:15 AM	Depart for Catalina Island <i>Location: Bus Departure from Executive Lot (front of Terranea valet)</i>
8:15 AM – 6:45 PM	Catalina Island Excursion (250 people) 8:10 AM: Depart from hotel 8:40 AM: Arrive at Ferry, Check-in 9:00 AM: Depart for Catalina Island 10:30am Arrive at Catalina Island 11:00 AM – 3:00 PM: Lunch at Descanso Beach Club 12:00 PM – 3:00 PM: Enjoy selected Daytime Experiences or Explore Island at Leisure 3:15 PM: Return to dock for departure 3:45 PM: Ferry departs back to Harbor 5:15pm: Return to San Pedro Port 6:35 PM: Return to Hotel
9:00 AM – 11:00 AM	Terranea On-Site Content
12:00 PM – 1:00 PM	Terranea On-Site Lunch
11:00 AM – 5:00 PM	Terranea Resort Activities <i>On-site Terranea Activities: non-motorized water sports, self-guided hike</i>
6:30 AM – 7:30 PM	NBJ Summit Lifetime Achievement Award Reception <i>Sponsored by: TBD</i> <i>Wine Sponsored by: TBD</i> <i>Mocktails Sponsored by: TBD</i> <i>Photobooth Sponsored by: TBD</i> <i>Location: Point Terrace</i>
7:30 PM – 10:00 PM	NBJ Summit Lifetime Achievement Award Dinner <i>Sponsored by: TBD</i> <i>Location: Palos Verdes Meadows Lawn</i>

Thursday, August 1, 2024

7:00 AM – 11:00 AM	Specialty Coffee Station <i>Sponsored by: Disruption Labs</i> <i>Location: Palos Verdes Prefunction</i>
7:00 AM – 8:00 AM	Breakfast <i>Sponsored by: TBD</i> <i>Location: PV Terrace</i>
8:00 AM – 8:30 AM	Opening Remarks, Awards Videos NBJ Summit Co-Chair: TBD
8:30 AM – 8:40 AM	Phi Tau Signa/NBJ Scholarships



Speaker: Kantha Shelke, Ph.D., Founder & Principal, Corvus Blue, Sr. Lecturer, Johns Hopkins University

Student Scholarship: Monetary award to support a graduate student advancing the understanding of dietary supplements

International Travel Scholarship: Travel support for an international student (to attend the NBJ Summit) + monetary award to support research in dietary supplements

Professional Contributions Award: Monetary award to a researcher for scientific advances in dietary supplements

Scholarships and awards to be awarded at the annual NBJ Summit, presented at scientific meetings, and published in peer-reviewed publications

8:40 AM – 9:40 AM

Thursday Keynote

Introduced by: Bill Giebler, Content & Insights Director, *Nutrition Business Journal*

Keynote Speaker: TBD

Sponsored by: Kemin

9:40 AM – 10:30 AM

Innovations and Technology

Moderator: TBD

Speakers: TBD

10:30 AM – 11:00 AM

Refreshment Break & Book Signing

Sponsored by: TBD

Location: Palos Verdes Prefunction

11:00 AM – 12:10 PM

Women's Health

Moderator: Jessica Rubino, Vice President of Content, *New Hope Network*

Featured Speaker: TBD

Panelists: TBD

12:10 PM – 12:45 PM

Empowered Leadership: Illuminating the Path from Foundation to Future

Moderator: Rick Polito, Editor-in-Chief, *Nutrition Business Journal*

Speakers: TBD

12:45 PM – 1:00 PM

Closing Remarks, Survey and Highlight Video

NBJ Summit Co-Chairs:

Thomas Aarts, Co-Founder & Principal, *NBA*, Co-Founder *NBJ*

Bill Giebler, Content & Insights Director, *Nutrition Business Journal*

Jessica Rubino, Vice President of Content, *New Hope Network*

12:45 PM – 1:45 PM

Closing Lunch

Sponsored by: TBD

Location: PV Terrace

2:00 PM – 4:00 PM

Closing Celebration

Location: TBD

9:00 AM – 4:00 PM

One-on-One Business Networking Meetings

Sponsored by: TBD

Location: Palos Verdes 6-7

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