

2024 NBJ Summit Agenda – 27th Annual NBJ Summit

Rancho Palos Verdes, CA – Terranea Resort



2024 Theme

Empowered Leadership: Illuminating the Path from Foundation to Future

Theme description: *Honoring the nutrition industry's past to drive responsible growth, stewardship and innovation for future generations*

Monday July 29 – Thursday August 1, 2024

Premier Title Sponsor: William Hood & Company

Visual Illustrator Sponsored by: TBD

Virtual Experience Sponsored by: TBD

Agenda Sponsored by: TBD

2024 NBJ Summit Co-Chairs: **Thomas Aarts**, Co-Founder & Principal, *Nutrition Capital Network*, Co-Founder, *NBJ*
Bill Giebler, Content & Insights Director, *Nutrition Business Journal*
Jessica Rubino, Vice President of Content, *New Hope Network*

Monday, July 29, 2024

7:30 AM – 8:30 AM **Networking and Leather Branding**
Sponsored by: TBD
Location: The Links, Terranea Golf Course

8:00 AM – 5:00 PM **One-on-One Business Networking Meetings**
Sponsored by: TBD
Location: Palos Verdes 6-7

Let's network! This is the dedicated time for your pre-booked 30-minute one-on-one networking meetings. If you haven't booked meetings yet, click on the "Attendees" tab now to connect, chat and book meetings with both in-person and virtual attendees. In-person meetings will take place in Palos Verdes 6 & 7, while virtual meetings will take place on the Swapcard platform.

11:00 AM – 1:00 PM – *time TBD* **Golf** (9 hole, 2 hrs.) – 36 people
Sponsored by: Bio-Cat & Vitaquest
Location: The Links, Terranea Golf Course

1:00 PM – 3:00 PM – *time TBD* **Golf** (9 hole, 2 hrs.) – 36 people
Sponsored by: Bio-Cat & Vitaquest
Location: The Links, Terranea Golf Course

5:00 PM – 6:30 PM **Opening Reception**
Sponsored by: TBD
Location: Point Terrace

Tuesday, July 30, 2024

7:00 AM – 11:00 AM **Specialty Coffee Station**
Sponsored by: Disruption Labs
Location: Palos Verdes Prefunction

8:30 AM – 9:30 AM **Breakfast**
Sponsored by: TBD
Location: Palos Verdes Terrace

9:30 PM – 10:20 PM	<p>Opening Remarks NBJ Summit Co-Chair Thomas Aarts, Co-Founder & Principal, <i>NBA</i>, Co-Founder <i>NBJ</i> <i>Location: Palos Verdes 1-5</i></p>
10:20 AM – 11:20 AM	<p>Tuesday Keynote: Katie Goodman <i>Sponsored by: ADM</i> Keynote Speaker: Katie Goodman, Executive Coach, author, director, filmmaker, award-winning comedian</p>
11:20: AM – 11:50 AM	<p>Refreshment Break & Book Signing <i>Sponsored by: Glanbia</i> <i>Location: Palos Verdes Prefunction</i></p>
11:50 AM – 12:30 PM	<p>State of the Industry: NBJ Data & Trends Overview Speaker: Bill Giebler, Content & Insights Director, <i>Nutrition Business Journal</i></p>
12:30 PM – 1:30 PM	<p>Lunch <i>Sponsored by: K. Patel Phyto</i> <i>Location: Palos Verdes Terrace</i></p>
1:30 PM – 1:55 PM	<p>State of the Industry: M&A Overview Speaker: William Hood, Managing Director & Founding Partner, <i>William Hood & Company</i></p>
1:55 PM – 2:15 PM	<p>State of the Industry: Investments Panel Moderator: William Hood, Managing Director & Founding Partner, <i>William Hood & Company</i> Panelists: TBD</p>
2:15 PM – 2:30 PM	<p>DSHEA 30-Year Anniversary Video Moderator: Rick Polito, Editor-in-Chief, <i>Nutrition Business Journal</i> <i>Sponsored by: TBD</i></p>
2:30 PM – 2:50 PM	<p>DSHEA 30-Year Anniversary: Industry Challenges Fireside Chat Moderator: Rick Polito, Editor-in-Chief, <i>Nutrition Business Journal</i> Speakers: TBD</p>
2:50 PM – 3:30 PM	<p>DSHEA 30-Year Anniversary: The Next Generation Panel Moderator: Rick Polito, Editor-in-Chief, <i>Nutrition Business Journal</i> Speakers: TBD</p>
3:30 PM – 4:15 PM	<p>Tabletop Workshop: Industry Road Mapping</p>
4:15 PM – 4:30 PM	<p>Closing Remarks and Housekeeping Announcements</p>
8:00 AM – 5:00 PM	<p>One-on-One Business Networking Meetings <i>Sponsored by: TBD</i> <i>Location: Palos Verdes 6-7</i></p>
6:00 PM – 7:00 PM	<p>Welcome Reception <i>Sponsored by: Vidya Herbs</i> <i>Wine Sponsored by: TBD</i> <i>Mocktails Sponsored by: FutureCeuticals</i> <i>Photobooth Sponsored by: TBD</i> <i>Location: Point Terrace</i></p>
7:00 PM – 9:00 PM	<p>Welcome Dinner Featuring NBJ Awards <i>Sponsored by: TBD</i> <i>Location: Palos Verdes Meadows Lawn</i></p>

9:00 PM – 11:00 PM **PQAA**
Sponsored by: TBD
Location: Catalina Room

Wednesday, July 31, 2024

7:00 AM – 11:00 AM **Specialty Coffee Station**
Sponsored by: Disruption Labs
Location: Palos Verdes Prefunction

7:00 AM – 8:00 AM **Breakfast**
Sponsored by: Layn Natural Ingredients
Location: Palos Verdes Terrace

8:10 AM – 8:15 AM **Depart for Catalina Island**
Location: Bus Departure from Executive Lot (front of Terranea valet)

8:15 AM – 6:45 PM **Catalina Island Excursion (250 people)**
8:10 AM: Depart from hotel
8:40 AM: Arrive at Ferry, Check-in
9:00 AM: Depart for Catalina Island
10:30 AM: Arrive at Catalina Island
11:00 AM – 3:00 PM: Lunch at Descanso Beach Club
12:00 PM – 3:00 PM: Enjoy selected Daytime Experiences or Explore Island at Leisure
3:15 PM: Return to dock for departure
3:45 PM: Ferry departs back to Harbor
5:15 PM: Return to San Pedro Port
6:35 PM: Return to Hotel

9:00 AM – 11:00 AM **Dosha Type Networking Gathering**
Location: Catalina Suite

12:00 PM – 5:00 PM **Terranea Resort Activities**
On-site Terranea Activities: non-motorized water sports, self-guided hike


9:00 AM – 5:30 PM **One-on-One Business Networking Meetings**
Sponsored by: TBD
Location: Palos Verdes 6-7

6:30 AM – 7:30 PM **NBJ Summit Lifetime Achievement Award Reception**
Sponsored by: HTBA
Wine Sponsored by: TBD
Mocktails Sponsored by: FutureCeuticals
Photobooth Sponsored by: TBD
Location: Point Terrace

7:30 PM – 10:00 PM **NBJ Summit Lifetime Achievement Award Dinner**
Sponsored by: RFI Ingredients
Location: Palos Verdes Meadows
Lawn

Thursday, August 1, 2024

7:00 AM – 11:00 AM **Specialty Coffee Station**
Sponsored by: Disruption Labs
Location: Palos Verdes Prefunction

7:00 AM – 8:00 AM	<p>Breakfast <i>Sponsored by: TBD</i> <i>Location: Palos Verdes Terrace</i></p>
8:00 AM – 8:25 AM	<p>Opening Remarks, Awards Videos NBJ Summit Co-Chair: TBD</p>
8:25 AM – 8:40 AM	<p>Phi Tau Signa/NBJ Scholarships Speaker: Kantha Shelke, Ph.D., Founder & Principal, Corvus Blue, Sr. Lecturer, Johns Hopkins University</p>
	
	<p>Student Scholarship: Monetary award to support a graduate student advancing the understanding of dietary supplements International Travel Scholarship: Travel support for an international student (to attend the NBJ Summit) + monetary award to support research in dietary supplements Professional Contributions Award: Monetary award to a researcher for scientific advances in dietary supplements <i>Scholarships and awards to be awarded at the annual NBJ Summit, presented at scientific meetings, and published in peer-reviewed publications</i></p>
8:40 AM – 9:40 AM	<p>Thursday Keynote Introduced by: Bill Giebler, Content & Insights Director, <i>Nutrition Business Journal</i> Keynote Speaker: Marcus Buckingham, Researcher, NYT Best-Selling Author, and Founder of the Strengths Revolution <i>Sponsored by: Kemin</i></p>
9:40 AM – 9:50 AM	<p>Women’s Health: NBJ Data Overview Speaker: Jessica Rubino, Vice President of Content, <i>New Hope Network</i></p>
9:50 AM – 10:10 AM	<p>Women’s Health: Fireside Chat with Muriel Gonzalez Moderator: Jessica Rubino, Vice President of Content, <i>New Hope Network</i> Featured Speaker: Muriel Gonzalez, President, <i>The Vitamin Shoppe</i></p>
10:10 AM – 10:30 AM	<p>Women’s Health: Integrative and Preventive Medicine Moderator: Jessica Rubino, Vice President of Content, <i>New Hope Network</i> Featured Speaker: Pamela Peeke, MD, Founder & CEO, Peeke Performance Center for Healthy Living</p>
10:30 AM – 11:00 AM	<p>Refreshment Break & Book Signing <i>Sponsored by:</i> <i>CoreFX Ingredients</i> <i>Location: Palos Verdes Prefunction</i></p>
10:30 AM – 10:50 AM	<p>Women’s Health Fireside Chat: Paradigm Shifts in Global Mental Health Care Moderator: Jessica Rubino, Vice President of Content, <i>New Hope Network</i> Featured Speaker: Khaliya Aga Khan, Public Health Specialist & Neuro-Technologist, Co-Founder, <i>Falkora</i></p>
10:50 AM – 11:30 AM	<p>Women’s Health Panel Moderator: Jessica Rubino, Vice President of Content, <i>New Hope Network</i> Speakers: TBD</p>
11:30 AM – 12:00 PM	<p>Innovations and Technology – TBD or Amazon Moderator: TBD Speakers: TBD</p>
12:00 PM – 12:20 PM	<p>Ayurvedic Fireside Chat – TBD Moderator: TBD Speakers: TBD</p>

12:20 PM – 12:45 PM	<p>Interviews & Audience Takeaways: Illuminating the Path from Foundation to Future Moderator: Rick Polito, Editor-in-Chief, <i>Nutrition Business Journal</i></p>
12:45 PM – 1:00 PM	<p>Closing Remarks, Survey and Highlight Video NBJ Summit Co-Chairs: Thomas Aarts, Co-Founder & Principal, <i>NBA</i>, Co-Founder <i>NBJ</i> Bill Giebler, Content & Insights Director, <i>Nutrition Business Journal</i> Jessica Rubino, Vice President of Content, <i>New Hope Network</i></p>
1:00 PM – 3:00 PM	<p>Closing Lunch & Celebration <i>Sponsored by: Cepham</i> <i>Extractions Private Limited</i> <i>Location: Palos Verdes Terrace</i></p>
9:00 AM – 4:00 PM	<p>One-on-One Business Networking Meetings <i>Sponsored by: TBD</i> <i>Location: Palos Verdes 6-7</i></p>

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