

## NBJ Lifetime Achievement Award Alumni

Nutrition Business Journal's annual Lifetime Achievement Awards recognize accomplished executives who go above and beyond the call of duty on behalf of the nutrition industry. Take a look back at some of the distinguished honorees we've awarded over the past decade.



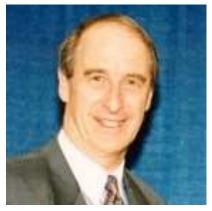
Loren Israelsen, 2001

United Natural Products Association



Randy Dennin, 2002

Capsugel



lan Newton, 2003
Roche/DSM



Annette Dickinson, 2004

Council for Responsible Nutrition



Ellwood Richard, 2004
Now Foods



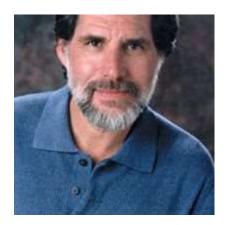
Elliot Balbert, 2005

Natrol



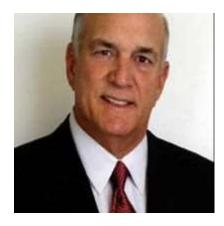
**Howard Schiffer, 2005** 

Vitamin Angels



Mark Blumenthal, 2006

American Botanical Council



Henry Burdick, 2007

Pharmavite



Steve Yamada, 2007
Maypro



Michael Leiner, 2008

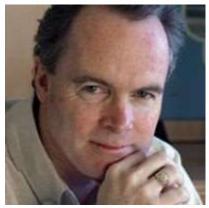
Leiner Health Products



John Carlson, 2008
Carlson



Steve Allen, 2009
Nestle



Robert Orr, 2009

Ocean Nutrition Canada



Al Powers, 2010

Now Foods



Gerry Holly, 2011

Herbalife/ Shaklee/Rexall



Dr. Jeffrey Bland, 2012

Metagenics / IFM



Dave Brubaker, 2012

**Leiner Health Products** 



Harvey Kamil, 2015

Nature's Bounty



**Dr. Jørn Dyerberg, 2014**Marine Nutraceuticals/ KD Pharma



**Senator Tom Harkin, 2015**Former United States Senator from Iowa



**Linda Kahler, 2016**Rainbow Light

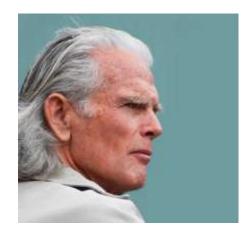


**Dr. Tieraona Low Dog, 2017**Healthy Lifestyle Brands



Marcus Blackmores, 2018

Blackmores



Drake Sadler, 2019

**Traditional Medicinals** 



Dr. Bill Sears, 2020

American Pediatrician



**Sandy Gooch, 2021**Mrs. Gooch's Natural Food Markets



Senator Orrin G. Hatch, 2021



Herbal Ed Smith, 2022
Herb Pharm



**Greg Horn, 2023**Specialty Nutrition Consulting, Inc.



## Michael McGuffin, 2024

American Herbal Products Association